



**DENVER**  
ECONOMIC DEVELOPMENT  
& OPPORTUNITY



# GLOBAL BUSINESS DEVELOPMENT

# CONVENIENT CENTRAL LOCATION

## TRAVEL & CONNECTIVITY

Denver’s central location allows travel to any U.S. coastal city within 4 hours. Its mountain time zone also allows for same-day communication with strategic markets in Europe, South America, and parts of Asia-Pacific



- Nonstop flights to **195 destinations**
- **175 Domestic destinations**
- **3<sup>rd</sup>-largest** domestic air service network into the U.S.

**20 International destinations in 13 countries**  
With nonstop services to Japan, key European markets and the Americas.



### FLIGHT TIMES FROM DENVER, CO

San Francisco <b>2H 45M</b>	Mexico City <b>3H 40M</b>	Seoul <b>16H</b>
Chicago <b>2H 15M</b>	London <b>9H</b>	Tokyo <b>12H</b>
New York <b>3H 30M</b>	Paris <b>9H</b>	Singapore <b>20H</b>
São Paulo <b>13H</b>	Munich <b>9H 40M</b>	Hong Kong <b>18H</b>

# DENVER AT A GLANCE



## Hot Hot Hot

- **5th Fastest** growing city in the U.S. & 2nd Best place to Live



## Population

- **727,211** Denver Residents
- **3.2 Million** Metro Area Residents
- **11,000** Annual Population Growth in Denver



## Cost of Living

- Well below most major metro areas on both coasts
- Annual 2019 C2ER
- Cost of Living Index: **110.8 (SF = 196.6 & Seattle = 156.7)**



## Millennials

- Millennials (ages 24 - 40 make up **24.7% of Denver's population**
- **3rd fastest** growing city for millennials



# Global Business Development Division

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## Role

- Promote Denver on the global stage as a lucrative and desirable city to start or grow a business
- Serve as a resource for foreign companies and visitors to enter and integrate into the Denver ecosystem
- Partner with local and foreign global entities to attract foreign direct investment and showcase Denver to foreign delegations

## The Team



**Stephanie Garnica**  
Global Business  
Development  
Director



**Tim Martinez**  
Global Business  
Development Man  
ager



**Vanessa Simsick**  
Global Business  
Development  
Specialist



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# Denver Global Landing Pad

- Yearly soft landing program, started in 2019
- An inclusive way to attract foreign companies to land in Denver
- Two cohorts per year
- **40 companies** that have participated
- **11** participating companies that have **moved to Denver**
- **60 - 80 jobs** brought by participating companies
- **9** countries represented so far
- Upcoming: Global Landing Pad in Fall 2021 and a geographically-focused landing pad slated for Spring 2022

# DENVER'S START UP ECOSYSTEM

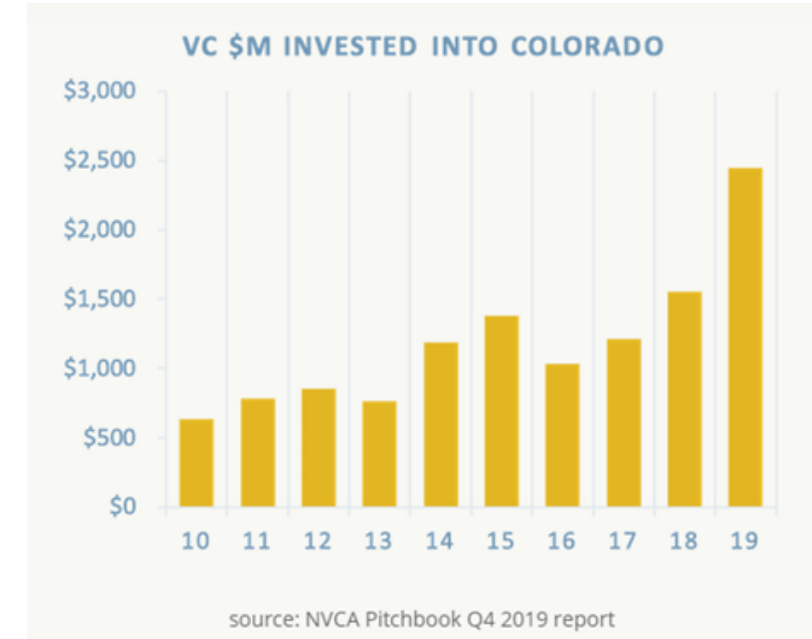
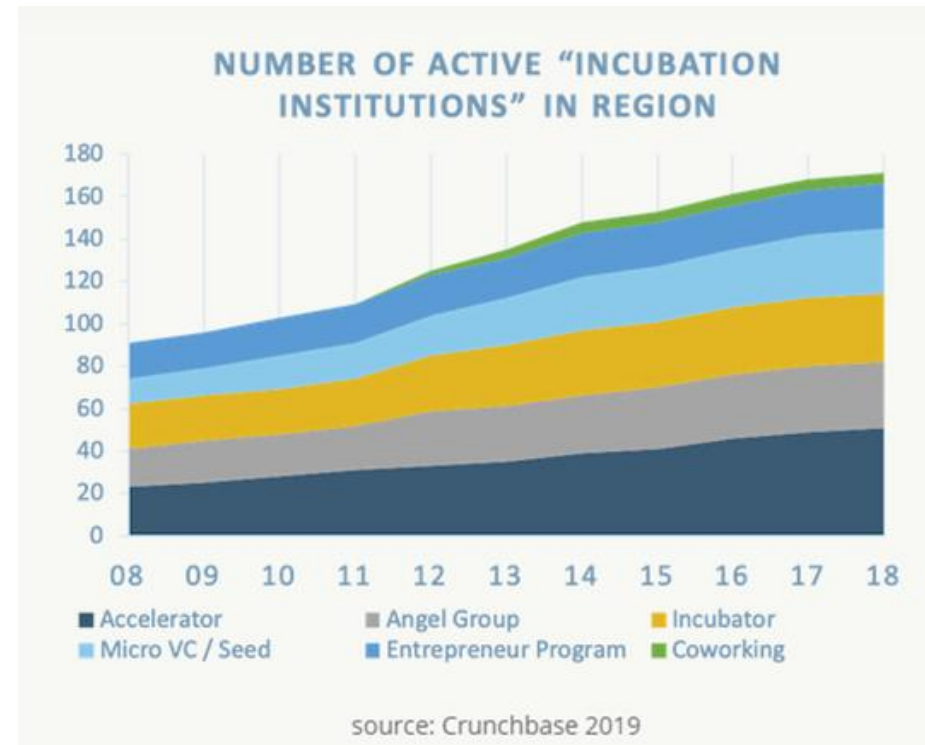
**#2** City for Rate of Entrepreneurship  
(Inc. Surge City Index)



Denver's Global  
Landing Pad  
Program



**WOMEN WHO  
STARTUP**



**Blackstone** Entrepreneurs  
Network



# LIFESTYLE



300 Days of  
Sunshine



7  
Professional  
Sports Teams



4<sup>th</sup> Most Bike-  
Friendly  
Towns



3<sup>rd</sup> Hottest  
Food City



2<sup>nd</sup> Best City  
for Beer  
Lovers



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Thank you!