



WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc, New York



WTC Leeuwarden webinar series

Promising Cities for International Business : Algiers

Thursday, November, 26th, 2020

Ahmed TIBAOU
General Manager & CEO
WTC Algiers



WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc, New York

Algeria overview



WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc, New York



WORLD TRADE CENTER®
ALGIERS

Member of World Trade Centers Association Inc, New York

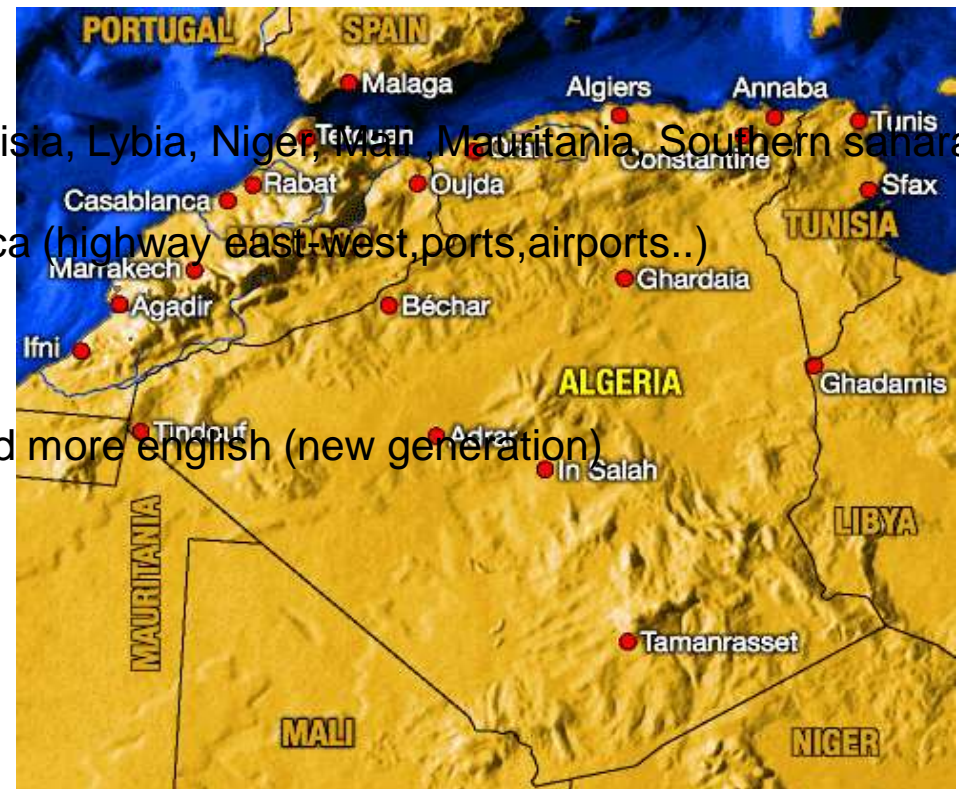
Algeria

Economic environment and business



A large territory

- Algeria is the largest country in Africa
- Around 1500 km on the mediteranean sea
- Seven countries around Algeria : Morroco, Tunisia, Lybia, Niger, Mali, Mauritania, Southern sanara
- Among the most important infrastucture in Africa (highway east-west, ports, airports..)
- Population : 43 Millions
- Langage spoken : arabic , french and more and more english (new generation)





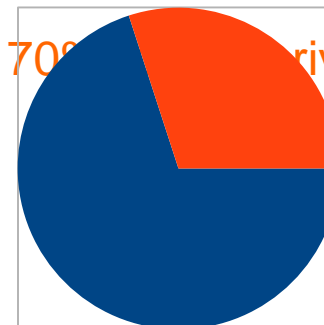
WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc., New York

The main economic indicators

Year	2017	2018	2019
GDP IN BILLION USD	167,4	173,8	169
IMPORT IN BILLION USD	44,8	46,2	41,9
EXPORT IN BILLION USD	31,6	41,7	35,8
INFLATION RATE %	5,59	4,27	1,95

Distribution of GDP / non-hydrocarbons: 70% for the private sector and 30% for the public sector



■ Private sector

■ Public sector



WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc, New York

Transition to be an open country



WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc, New York



WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc, New York

Algeria and the globalisation

Four facts to be highlighted

- Free trade agreement with the European Union (60% of the trade with UE)
- Free trade agreement with Arab countries (22)
- Free trade agreement with African countries to be launched July 2021
- No foreign debt



WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc, New York

Future strategy

- Economy diversification in order to reach a 7% GDP growth rate
- Business Environment Reforms (reduction of the procedures, delays and costs for doing business)
- Infrastructure investment should continue with a higher focus on efficiency and PPP could be developed
- Developing non hydrocarbon sectors
- Legal system reform and anti-corruption enforcement
- SMEs development and local subcontracting policy for key industrial sectors automotive parts
- Tourism development strategy
- Government spending efficiency monitoring and review of the subsidies
- Local and Foreign Investment promotion in order to enhance attractiveness : cancellation of tax incentives
- Financial system reforms to privatise a part of the share of the public banks



WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc, New York

Netherlands relationship with Algeria

- 400 years of relationship
- 60 years of diplomatic relation
- 2 billions \$ trade exchange
- 1st partner in the Maghreb region
- 97 netherlands companies established in Algeria
- Algeria exports mainly LNG (6th client)
- Netherlands exports milk powder, potato seed ,equipment : (15th provider)
- Cooperation in different fields : agriculture, water expertise, maritime transport, renewable en



WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc, New York

Economic environment Algeria-Netherland

- Investment agreement to promote and protect both investment
- Agreement for non double taxation
- Joint commision to promote the relations between the two countries held every year
- Business council exists between the businessmen: « Algeria Netherland Business Council »



WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc, New York

Business opportunities for (Dutch) companies in Algeri

- Milk production
- Renewable energy to participate to energy transition strategy
- Agriculture
- Hydraulic sector (dams maintenance...)
- Logistics & Maritime
- SMEs



WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc, New York

WTC Algiers : a long expertise in helping foreign companies

WTCAlgiers has developed a one stop shop to support foreign companies to penetrate Algerian market. We offer the following services:

- Companies set up
- Assistance in drawing up (local procedure, work regulation, relation with the local banks)
- More assistance in market analyses and study, business plan, seeking investors or partners
- Relations with the local institutions



Algeria : Doing Business WORLD TRADE CENTER® ALGIERS COVID-19 times

A member of World Trade Centers Association Inc, New York

The COVID-19 pandemic has affected the global economy and reduced revenue streams for many businesses.

- A boom in E-Commerce
- An important growth in Para-Pharmaceuticals industry
- An important willingness of local Businesses to go global
- Increase in Agribusiness Investments to insure food security
- The launch of 2 new maritime lines between Algeria and Europe
- Government Support and assistance to businesses



WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc, New York

Summary

A large country which is open to attract more foreign direct investment

A foreign investor could be owner 100 % of his shares and transfer his profits

Young population (70 % under 35 years old) well educated and open on the world

40 Billions \$ foreign exchange reserves

Foreign debt : 3,8 milliards \$

All the investment are supported by many governmental incentives such as:



WORLD TRADE CENTER®
ALGIERS

A member of World Trade Centers Association Inc, New York

to our colleagues from WTC Leeuwarden especially to

Ahmed TIBAOUI
General Manager&CEO
WTC Algiers