

WELCOME TO HAUTS-DE-FRANCE

OCTOBER 2020



WORLD TRADE CENTER®
LILLE



HAUTS-DE-FRANCE REGION

HAUTS-DE-FRANCE

YOUR GATEWAY TO EUROPE





**78 MILLION
CONSUMERS**

WITHIN A
RADIUS OF
300 KM/180 M





GOING TO CAPITALS





CLOSE TO MAJOR PORTS



KEY FIGURES

A REGION ON THE MOVE

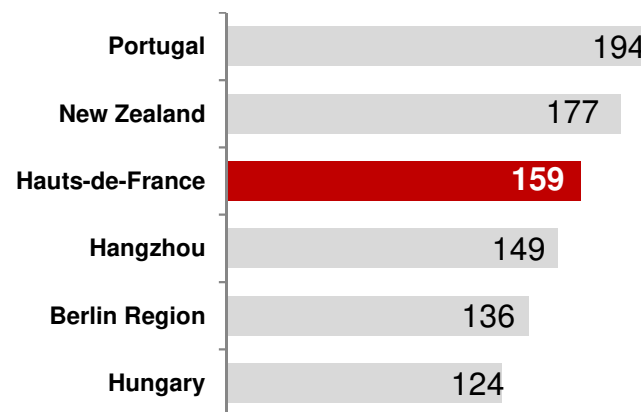
#3 GROWTH IN
new businesses
(2016)

LEADER FRENCH REGION
Headquarters



A STRONG ECONOMY

#4 FRENCH REGION
€159 billion
GDP



GDP: regional comparison (€ bn, Eurostat 2017)

FIELDS OF EXCELLENCE



#1

RAIL
INDUSTRY



#1

AUTOMOTIVE
INDUSTRY



#1

AGRIFOOD



#1

LOGISTICS



#3

HEALTHCARE



LEA
DER

CLEAN TECH



€
CAPITAL

RETAIL &
E-COMMERCE

A REGION WITH INTERNATIONAL APPEAL



169,400
JOBS

1 in 10 employees
in the region works
for a foreign-owned
company

35%
OF JOBS IN
INDUSTRY

come from foreign-
owned companies

85%*
RECOMMEND
OUR REGION

*of foreign-owned companies
in Hauts-de-France

(Source: 2017 KPMG study)

A REGION WITH INTERNATIONAL APPEAL

Top countries for FDI in Hauts-de-France (by workforce)



A MAJOR REGION IN EUROPE FOR DUTCH INVESTMENT



KEY PLAYERS

DAMEN
SHIPREPAIR & CONVERSION

DSM
BRIGHT SCIENCE. BRIGHTER LIVING.

CNH
INDUSTRIAL

Unilever

AkzoNobel

safe
Information Group

Dailycer
FRANCE

Heineken®

HunterDouglas

NORD FRANCE INVEST



3 offices

Lille (HQ), Amiens & Londres

22 employees

incl. **6 project managers**
distributed over different
business sectors

A non-profit organisation
created in 1966

Chairman :
Luc DOUBLET

 **Région
Hauts-de-France** 85%

 **CCI HAUTS-DE-FRANCE** 12%

Private equity 3%

SOME REFERENCES



FOLLOW US!



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Nord France Invest

www.nordfranceinvest.com

World Trade Center Lille



WORLD TRADE CENTER®
LILLE

WE GROW TRADE



WORLD TRADE CENTERS
ASSOCIATION



WORLD TRADE CENTER®
LILLE

- A network of **320 WTC** worldwide
- Located in more than **90 countries**
- Gathering **+ 1 000 000 members**
- Our mission : **connect globally and prosper locally**
- **RECIPROCITY!**

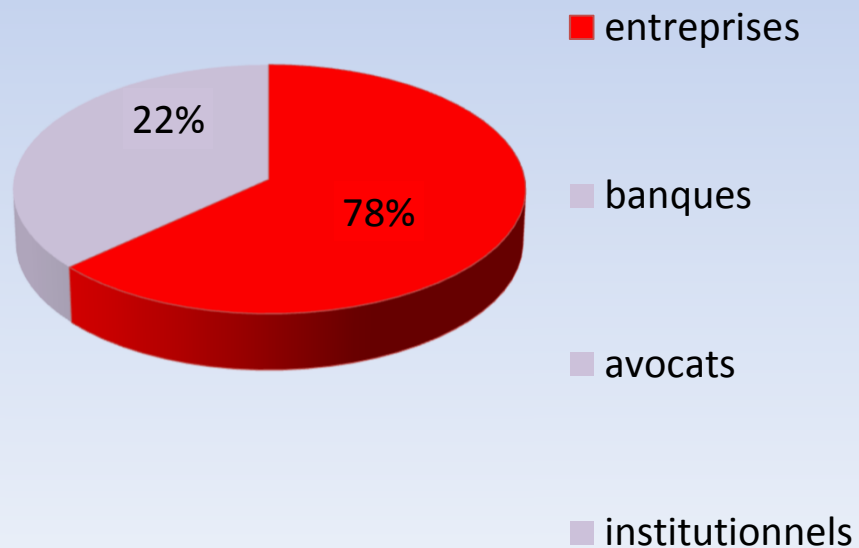
- Part of International Chamber of Commerce and Industry Hauts-de-France (**CCI INTERNATIONAL**)
- Part of **TEAM FRANCE EXPORT**, the national organisation that helps French exporters
- **Ideal place, well located, direct link** between French and foreign companies, institutions and regional bodies involved in international business in Hauts-de-France



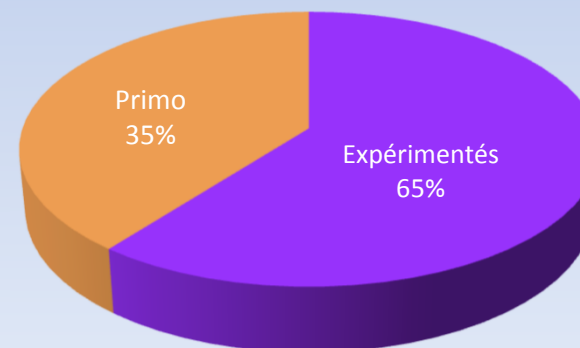
WORLD TRADE CENTER®
LILLE

AC ENERGIE - ADVISIA RH - AEROPORT DE LILLE - AIR FRANCE -
AKRIA/HSK DIGITAL - ARBOFER - ARRAS MAXEI - ARTOIS PLASTIQUES -
BANQUE POPULAIRE DU NORD - BLEU ROY CONCIERGERIE – **BLUE**
BEAVER - BNP –BRASSERIE DES SOURCES/IBB - CAISSE D'EPARGNE –
CARTONNERIES DE GONDARDENNES - CCIGL –CHAMPAGNE METEYER -
CREATIQUE TECHNOLOGIE - **(LA) CREATIVE BOUTIQUE** - COMMUNAUTE
URBAINE D'ARRAS - CONCEPT 1900 - CORNILLEAU – DAMART –
DECLERCQ PASSEMENTERIES - DELTA NEU - DOUBLET - EFFERVESCENCE
DES MARQUES - EURAGGLO - ETEC -FLANQUART– FONDERIES DE
SOUGLAND - FORCE BIO – **GREEN IDEAS** - HSBC – IAE (Ecole universitaire
de Management) –IMT (Ecole Mines-Télécom) - INDELEC - INDUO - JCH
INTERNATIONAL – JINKAU - KEÏRAMA - KSB - LABORATOIRES SARBEC –
LITERIE THIRIEZ- LOGS - MATISSART – MAISON MEERT - MAZARS –
(AGENCE) MIXTE - MUPRO - NEMCO – **NEWMAT** - NORD FRANCE INVEST
- OLDHAM - OMEGA PACK – PLACE DE LA COMMUNICATION - PERFECT
MODEL - PROGES PLUS - RMR - **SAHINLER**- SANSONE - SAUTEC – SILICON
SALAD – **SONECAR**- **TRADEIN** - UGEPa – YNCREA...

Members profiles



International experience



WORLD TRADE CENTER Lille

Le Club *by World Trade Center*

Open
networking

Private
networking

Visibility
pack

Smart
meetings

Members'
Only

Web site &
platform

Big events

Speed
Link

Members
directory

Members
privileges

Business Center

Translation -
Interpretation

Domiciliation

Meeting
rooms

Business diplomacy

Foreign
delegations

Inbound
missions

MOU with other
WTCs and
foreign partners

Le Gala de l'International 2019



Les Leadexport 2019



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PENSEZ XXL!



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